

Vijay Yadav

Art Director | 6+ YOE

Vijay@designloomstudio.com

+91-8285427953

Work Experience

Freelance / Designloomstudio

JAN 2025 – PRESENT

ArtDirector / Visualbest

JAN 2022 -DEC 2024

Chief Visualizer / Visualbest

MAR 2021 - DEC 2021

Senior Graphic Designer / Visualbest

JAN 2020 - FEB 2021

Graphic Designer / Visualbest

FEB 2019 - DEC 2019

Graphic Designer / Design house India

OCT 2018 - JAN 2019

Junior Graphic designer / Namo gange trust

JUN 2018 - SEP 2018

About

An Multidisciplinary designer currently working as freelancer specializing in graphic design, with a rich experience managing multidisciplinary creative teams in video production and web development, having led teams exceeding 10+ members. Worked with clients in diverse industry sectors such as healthcare, AI startups, tech, corporate, travel, non-profit, and for government projects, providing thoughtful functional visuals and web communication solutions. Adept at using tools such as Adobe Illustrator, Photoshop, InDesign, Figma. Managed project portfolios spanning websites, branding, logos, print collateral, event booths, and custom illustrations. Works collaboratively across functions to turn client ideas into reality while surpassing pre-defined client goals.

Key Highlights:

- Led cross-functional teams to deliver creative, impactful projects on time while meeting client expectations.
- Designed websites, branding, marketing materials, and event assets across multiple diverse industries worldwide.
- Developed custom illustrations and visuals to effectively simplify and communicate complex key concepts.
- Collaborated with video, web, and project teams to ensure smooth, seamless, and cohesive execution flow.
- Worked with top-tier global clients across diverse industries, delivering high-quality visual solutions for brands such as RHI Magnesita, WHO, Spoon Finland, TCS, Honda, Indeed, LinkedIn, Budweiser, and many more.
- Managed white-label projects with a consistent, proven track record of high client satisfaction.

Portfolio

Vijay.designloomstudio.com

Education

Bachelor of Fine Arts - 2018

Graphic Design Training – Ducat India - 2018

Licenses & Certifications

Adobe Design Fundamentals Certification

Google Foundations of User Experience

Designership Ultimate Figma Masterclass

Flux academy Web design masterclass

Skills

Graphic Design, Adobe Suite, Figma,

Framer, Procreate, UI/UX design,

Typography, Web Design, Photography,

Motion Graphics, Leadership, Collaboration

Research, Organizing

